

# COMPANY **PROFILE**



# About Our Company

Our valuations adhere to the highest international standards outlined in the RICS Red Book, ensuring transparency, reliability, and client confidence. Our team, led by a Chartered Surveyor with over a decade of experience in the real estate industry, combines technical knowledge with deep market insights to provide tailored solutions for every client's unique needs.

Whether you are an investor, developer, lender, or property owner, Valuex Ltd is your trusted partner in understanding and maximizing the value of your real estate assets. From market appraisals to complex portfolio valuations, we are dedicated to supporting your decisions with precision and clarity.



10+ years of  
experience



# Our Vision & Mission

## Our Vision

To be the trusted leader in property valuation, recognized for delivering accurate, ethical, and market-driven insights that empower our clients to make informed decisions and maximize the value of their real estate assets. At Valuex, we aspire to set new benchmarks in professionalism, innovation, and client satisfaction, shaping the future of the valuation industry

## Our Mission

Our mission at Valuex Ltd is to provide accurate, ethical, and client-focused property valuation services that align with international standards. We are committed to empowering our clients with reliable insights and market-driven analysis, ensuring informed decisions and fair outcomes. Through professionalism, integrity, and innovation, we aim to deliver exceptional value and build lasting relationships in the real estate industry.





# Business Strategy

## Market Penetration Strategy

Valuex Ltd's market penetration strategy focuses on building strong brand awareness through professional networking, digital marketing, and community engagement while offering competitive, client-focused services. By targeting key segments, including residential, commercial, and industrial markets, and collaborating with financial institutions, Valuex aims to establish itself as a trusted partner. Leveraging its RICS certification and expertise as unique selling points, the company ensures superior customer service, transparency, and precision. Utilizing modern technology and tools, coupled with referral programs and tailored solutions, Valuex Ltd strives to differentiate itself and capture a significant share of the property valuation market.





# Our Ambitions

At Valuex Ltd, our ambition is to become a market leader in property valuation and real estate advisory services, recognized for our professionalism, integrity, and client-focused approach. We aim to set new benchmarks by consistently delivering accurate, reliable, and innovative solutions that empower our clients to make informed decisions.

We strive to expand our expertise by entering new sectors, embracing technological advancements, and fostering strategic partnerships to provide comprehensive real estate solutions. Our goal is to grow sustainably, contributing to the development of the valuation profession while positively impacting the communities and markets we serve.





## Our Founder

Zubeir Muhobuth is an accomplished real estate professional with over 10 years of experience in leading companies throughout the Indian Ocean region. With qualifications in building and construction, Zubeir has built a distinguished career spanning multiple facets of the real estate industry, including construction, valuation, and brokerage. He is a Chartered Surveyor (MRICS), a Registered Valuer and a member of the Royal Institution of Chartered Surveyors (RICS), recognized for his expertise and adherence to the highest professional standards. Zubeir is also a member of the Mauritius Institute of Directors (MlOD) and the Mauritius Chamber of Commerce and Industry (MCCI).



# Experience & Track Records

Prior to founding Valuex, our lead valuer was involved in valuation assignments for a wide range of well-known companies — experience that now underpins the professionalism and insight we bring to every project.

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Gamma

HV

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beverages  
since 1955

iBL  
TOGETHER

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Sun  
RESORTS

MPA  
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BEAU VALLON BAY RESORT & CASINO  
SEYCHELLES

GREAA

TAYLOR SMITH  
STRENGTH IN DIVERSITY GROUP

MAXCITY

Deramann  
GROUP  
MAKES IT GREAT

CAUDAN  
DEVELOPMENT

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# Let's Work Together

We'd love to hear from you. Feel free to reach out for inquiries, collaborations, or to start your next project with us — our team is just a message away.



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RECOGNISING **YOUR VALUE**